



Steering group
Chair Lena Brenner



Working group
Chair Einar Risvik



Nordic Food Diplomacy
Charlotta Ranert

Nordic Cool, Washington D.C.
Eurovision Song Contest Malmö
Cooperation with Swedish Foreign Office
Campaign on Food and Meetings

The Nordic Region as a gastronomic region
Charlotta Ranert

Nordic Street Food, Malmö
Nordic Street Food Festival, San Francisco
World Food Travel Summit



Project Manager
Magnus Grøntoft



Communication
Bettina Lindfors

Web & social media • Media relations
Project communication • Event coordination



Children, Food and Health in the Nordic countries
Harriet Strandvik

Conference on Food Education on tour & Nordic networking



Public Foodscapes and New Nordic Diet
Sofie Husby & Pernille Baardseth

Coordination of higher education in public food in the Nordic Region (Master's program)



Bio-economy (SME)
Gunna Einarsdóttir

Conference with Eldrimner:
Særímnar – Nordic artisan food 2013



Food and Creative Industries
Elisabet Skylare

Nordic Cool, Washington D.C. • Nordic playlist/
Nomex Nordic Fashion • Nordic Street Food, Malmö
GeneratorSverige conference • Conference with KreaNord



Seaweed and algae as food
Janet Friða Johannesen

Sweden's Presidency of the NCM 2013

Conference with Eldrimner • Conference on Food Education on tour & Nordic networking • Conference with KreaNord
Seminar: How do we create sustainable gastronomic regions? • Seminar: Public procurement and regional production • Seminar: Arena food and sports events
Communication during the Presidency • Other