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## INVITATION

### WELCOME TO THE PRESS LUNCH FOR NEW NORDIC FOOD 6.11

New Nordic Food is taking over the Food Hall in Oslo on 6-7.11.2012. During the conference a delicious **press lunch will be served on the Food Hall mezzanine on 6.11, 12.00-13.00** (Mathallen Oslo, Maridalsveien 17, 0102 Oslo, NOR).

The lunch will be spiced up with a discussion on the status of the Nordic meal amongst children and young people, eating outside the home and health and nutrition. After lunch the editors will have the opportunity to interview the experts present and take part in food mingling in the Food Hall. Exciting activities include a cook book market with writers speaking on stage, children from Geitmyra who will prepare lunch the next day and an exhibition of the organisations related to New Nordic Food.

The following will take part in the press lunch:

- *Nordic Food and Food Culture today.* Chair of the Steering Group Lena Brenner (ÅL) & Chair of the Working Group Einar Risvik (NO), the New Nordic Food II programme
- *Food consumption patterns in the Nordic countries and in the world.* Representative from Food and Agriculture Organization of United Nations, FAO
- *Urban farming and school gardens for children.* Andreas Viestad (NO), Geitmyra Food Culture Centre for children
- *Is there a shortage of trained chefs in the Nordic Region?* Principle Hannu Husa (SVE), Nyköpings Strand Educational Centre
- *Meals on the school timetable.* Professor Päivi Palojoiki (FIN), University of Helsinki and Unn Karin Olsen (NOR), the Norwegian Food Culture Foundation (Stiftelsen Norsk Matkultur)
  - Culinary dinner theatre and menu by Hildring Norway. Master chef Dag Tjersland
  - Keynote speakers for the sections Children & Food, Food outside the Home and Food and Nutrition

**Register for the press lunch by 1.11 at the latest to Bettina.c.lindfors@gmail.com.** When registering please give your name, organisation and e-mail. More information on the NNF conference can be sent to editors by e-mail.

Information about the NNF Conference 2012 in English:  
<http://newnordicfood.org/projects/new-nordic-food-ii-conference-2012/>  
Information about the NNM II programme:  
[www.nynordiskmad.org](http://www.nynordiskmad.org), [facebook.com/nynordiskmad](https://www.facebook.com/nynordiskmad)

Welcome!

**Further information:**

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